

Introductions

Jeffrey Langan *(D Central Committee Rep)*

Mary Gray *(D CC Alternate)*

Vondene Kopetski *(R Central Committee Rep)*

Harry Kenck *(R CC Alternate)*

Geoff Badenoch *BCC Appointed*

Carol Bellin *BCC Appointed MC Employee*

Larry Dunham *BCC Appointed Alternate*

Jack Rowan *BCC Appointed*

Mary Ellen Stub *BCC Appointed*

Purpose

The purpose of the Missoula County Elections Advisory Committee is to advise the Board of County Commissioners and represent Missoula County citizens by supporting and enhancing the election process.

My Perspective of the EAC

Ambassadors of Elections

*Provide insight for our office to better
serve the electors of Missoula County*

*Propose ideas to improve processes
and procedures for election judges,
polling place managers, and election
staff*

Questions to Ask Yourself During this Journey...

How does this impact our Mission Statement?

• How does this impact voters?

How does it impact the elections office?

Do the benefits outweigh the costs?

Is it a solution or a Band-Aid?



Election Enhancements

Elevating the Culture Within our Office

Voter Outreach

Late/Same Day Registration Improvements

Processes & Procedures

Office Culture

Balance of being voter advocates, yet must protect the integrity of the process by following Title 13 MCA, SOS guidelines, and County Attorney opinions.

Voter Outreach

Since 2011, we have explored outreach to the public regarding dates, deadlines, and educational points.

2014 Outreach Efforts

- \$2,100 in radio advertisements.
- VLOG - 5 Youtube PSA's. \$150 for intern's time.
- Facebook - \$370 in promoted posts, reached over 12,000 users
- National Voter Registration Day in September
- 4 Media releases five weeks prior to election

Late & Same Day Registration

- 2006, 4 stations at Courthouse.
- 2008, 7 stations at Courthouse
- 2010 Moved Late Reg to Fairgrounds*
- 2010, 6 stations at Fairgrounds
- 2012, 12 stations at Fairgrounds
- 2014, 15 stations at Fairgrounds
- 2014 - total of 70 support staff at Fairgrounds.

*Late Registration Committee helped us improve processes and wait time at Fairgrounds.
In 2014, average wait time of 30 minutes. In 2012, Missoula experienced 3.5 to 4 hour wait times.*

Processes & Procedures

- *Resolve high number of undeliverable ballots*
- Dedicated team handles rejected ballots
- *Monthly office checklists*
- 2012-present, improving website
- *Created dedicated absentee team at Hellgate Polling Place*
- Post Election Surveys to PPM's re: improvement for the next election
- *Debriefing with PPM's post election*
- Provide accessible reports to the public & campaigns
- *Increasing communication to voters to ensure they are set up for success!*

Election Challenges

We are facing an Election Judge recruitment crisis for 2016

2014 Federal Election Judges for Polling Places

- EJ's trained: 684
- EJ's scheduled to work: 518
- EJ's that declined work: 163
- Desired # to work: 630+

Fairgrounds Staff

Includes Same Day Registration, Election Assistants, Counting Center, Parking, Voter Check-in, Greeters, PIO

Election Judge Demographics

- 18-25 Years of Age: 11 2%
- 26-40 Years of Age: 29 5%
- 41-60 Years of Age: 140 26%
- 61-70 Years of Age: 239 44%
- 71 and Older: 125 23%

Challenges Cont..

Polling Place v. Fairgrounds Same Day Registration

Fairgrounds is not a central voting center

Perception that Absentee ballot is sample ballot, and absentee voter may vote at their polling place

Ensuring our office meets the Same Day Registration demands in 2016

Making mindful investments

2014 Voter Turnout

Federal General Election

Registered Voters	85,905
• Ballots Cast	42,607
• Voter Turnout	49%



Late & Same Day Registration

Total Late Registrants: 1,401

Same Day Registrants: 857

Demographics

18-34	790
35-54	307
55-74	171
75+	31

Oldest Voter: 97



Missoula County has the HIGHEST voter
late & same day registration in the
STATE!

**18% of Statewide Late
Registrants came from
Missoula**

Please see handout

Absentee V. Polling Place Turnout

	<i>Absentee</i>	<i>Polling Place</i>
Rural	55%	45%
Suburban	64%	36%
City	64%	36%

Detailed handout in packet

Polling Place Turnout

15,000+ Ballots were issued.

Overall Polling Place Turnout: 35%



Absentee Turnout

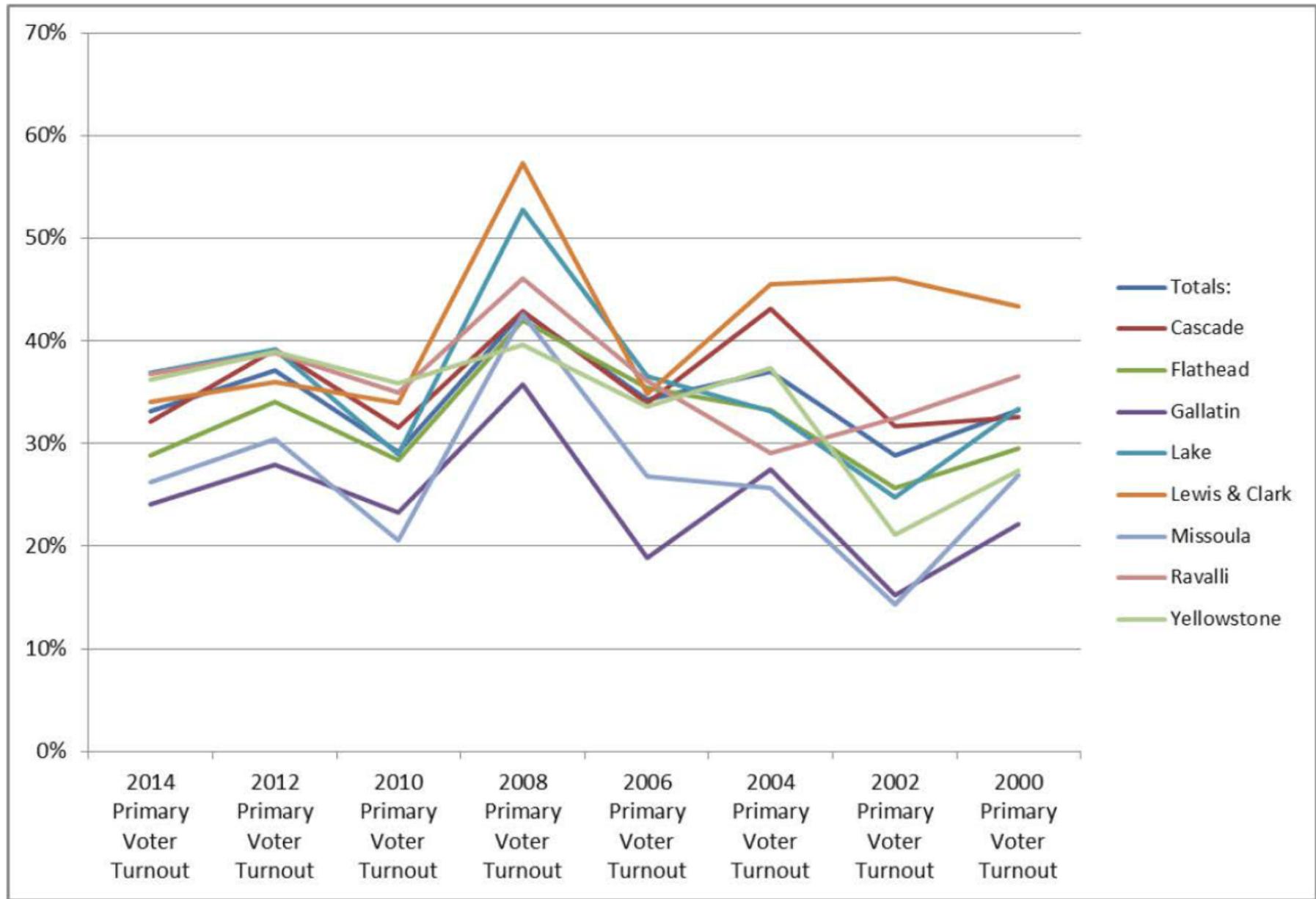
31,974 Absentee Voters

26,158 Accepted Ballots 82%

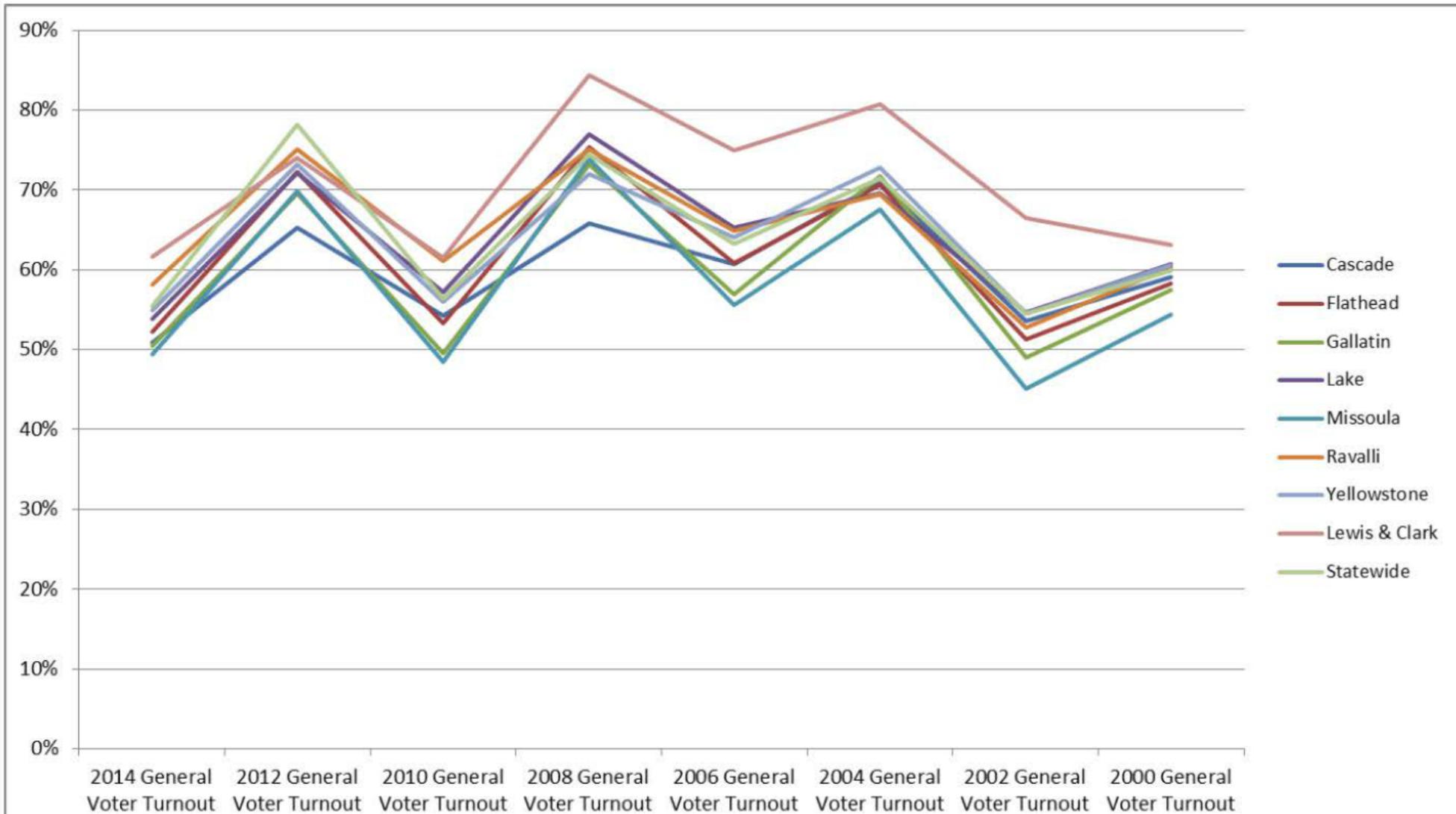
4,946 Unreturned Ballots 16%

690 Undeliverable Ballots 2%

Historical Voting Turnout – Primary Elections



Historical Voting Turnout – Federal Elections

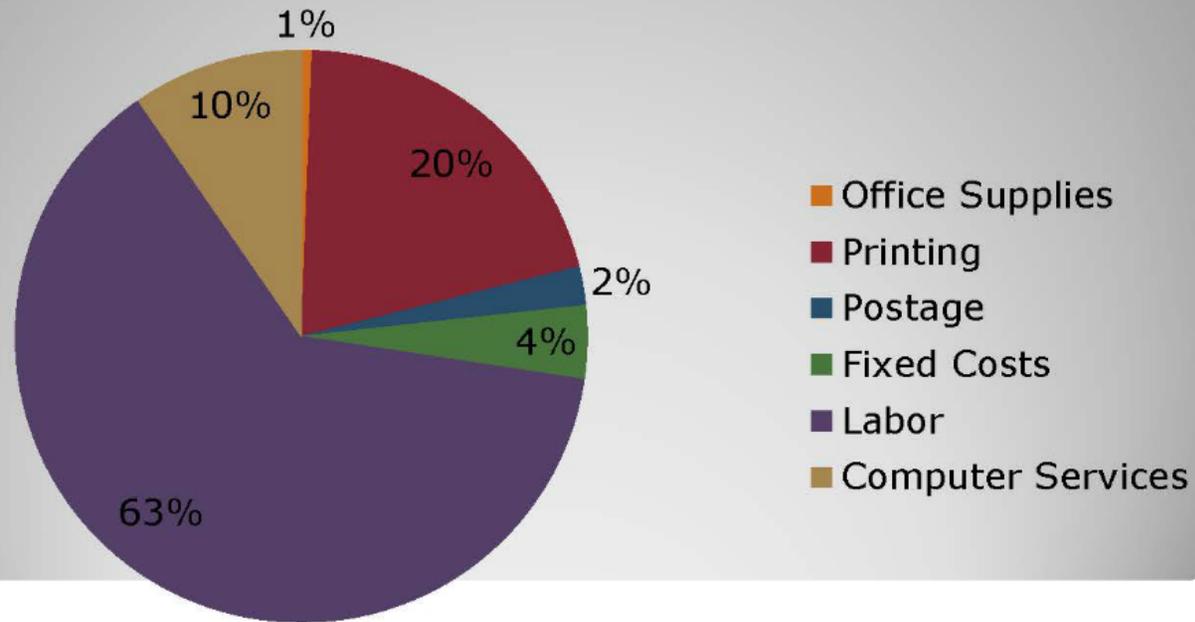




What Does It Cost To Conduct An Election?

42,000 Ballots Cast

2014 Primary Election Costs



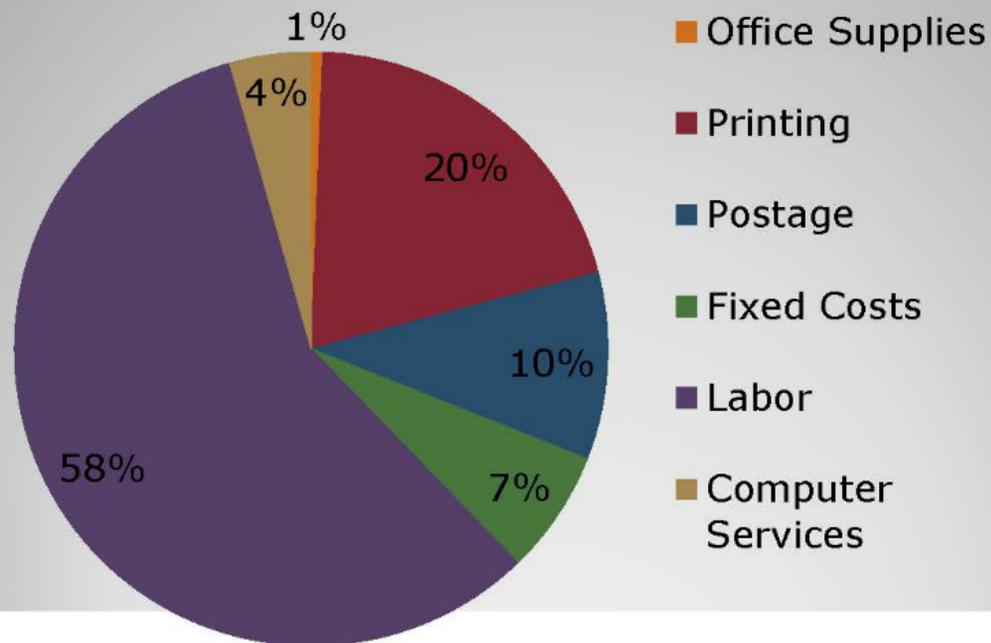
Polling Place Election

Missoula Voter
Turnout 26%

Overall Costs
\$160,903.77

22,000 Ballots Cast

2014 Federal General Election Costs



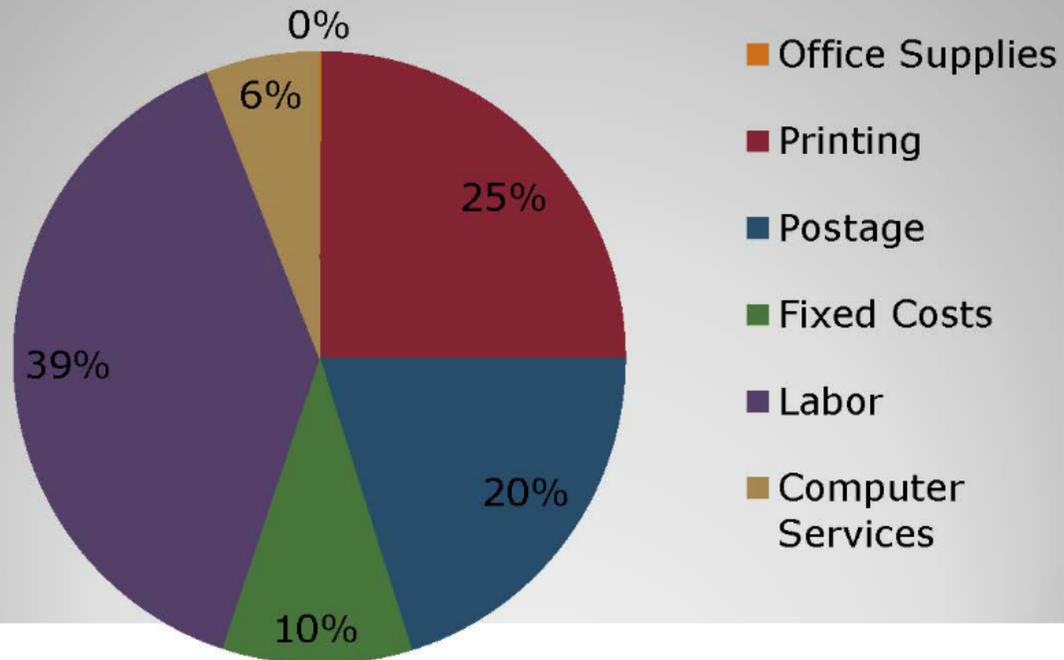
Polling Place Election

Missoula Voter
Turnout 49%

Overall Costs
\$215,619.18

42,000 Ballots Cast

2013 Municipal MUTD Election Costs



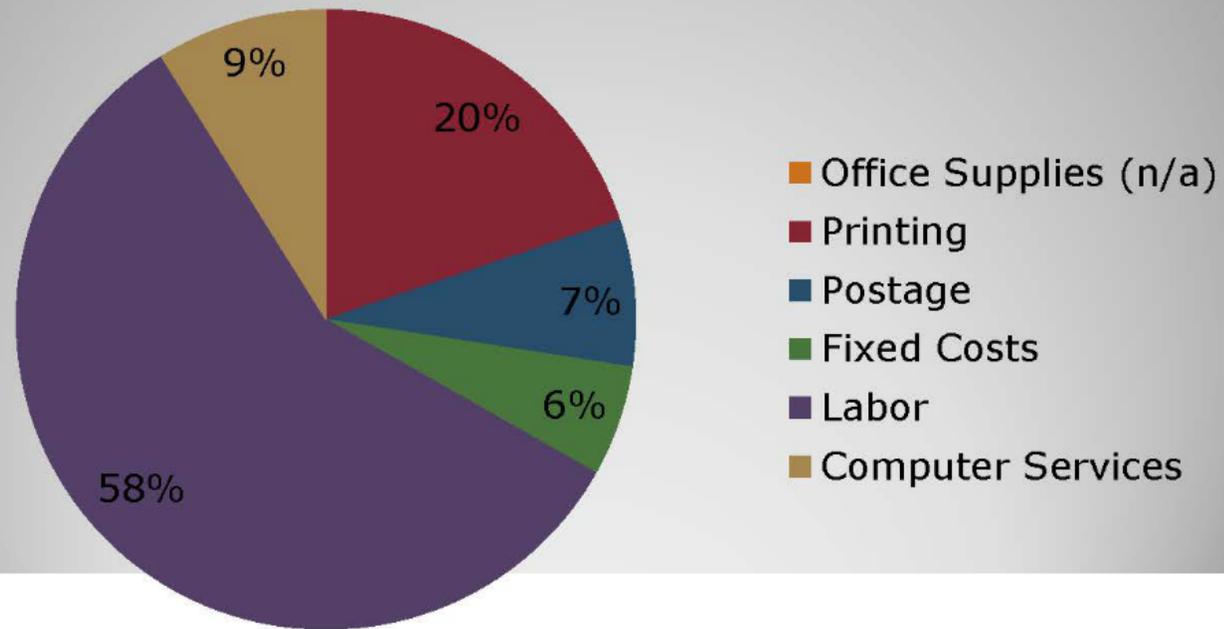
Mail Ballot Election

Missoula Voter
Turnout 44%

Overall Costs
\$71,423.49

21,000 Ballots Cast

2012 Presidential Election Costs



Polling Place Election

Missoula Voter
Turnout 70%

Overall Costs
\$203,355.07

58,000 Ballots Cast

County	2014 General Election Cost	Registered Voters	Turnout	Cost Per Registered Voter	Cost Per Number Voting
Yellowstone	\$156,974.58	95,971	55%	\$1.64	\$2.98
Cascade	\$86,266.36	51,887	51%	\$1.66	\$3.26
Ravalli	\$59,552.56	29,287	58%	\$2.03	\$3.50
Flathead	\$128,758.48	61,863	52%	\$2.08	\$3.99
Missoula	\$215,619.18	86,316	49%	\$2.50	\$5.06
Gallatin	\$179,281.03	71,030	50%	\$2.52	\$5.00
Lake	\$52,928.01	18,686	54%	\$2.83	\$5.26
L&C	\$142,764.78	42,929	62%	\$3.33	\$5.39
Statewide	\$2,077,315.33	674,264	55%	\$3.08	\$5.56

Our Comparative Counties

County	Late Reg	Polling Places	Urban	Rural	# of Reg Voters
Cascade	MT Expo Park	7	All urban pcts attend Expo	7	51,908
Flathead	Elections Office	28	--	--	62,270
Gallatin	Fairgrounds	11	4 pct bldgs @ Fairgd	11	71,552
Lake	Elections Office	12	--	--	
L&C	Fairgrounds	19	8	11	43,174
Missoula	Fairgrounds	28	17	11	84,521
Ravalli	Fairgrounds ED Only	8	--	--	27,802
Yellowstone	Metra Park	14	All urban pcts attend Metra	14	90,863

Comparison of Polling Places and Election Offices

Questions to Ask Ourselves:

*How do we improve current conditions
for Election Judges and Polling Place
Managers?*

**How can we improve the methods of
disseminating information to voters?**

*How can we encourage better utilization of
our services by voters?*

**How can we ensure for a successful
2016 Presidential Election year?**

Future Meeting Topics

Q1 Overview of Elections

Q2 Polling Place Layout &
Voting Equipment

Q3 Late Registration

Q4 2016 Presidential
Election Year

EAC OFFICERS

Chair & Vice Chair

Serve One Year Terms

- The officers of the Elections Advisory Committee shall consist of a Chair and a Vice Chair and such other officers as may be determined by the Elections Advisory Committee. The Chair shall be entitled to participate fully in discussing and voting motions before the Elections Advisory Committee.

p.g. 4 of Bylaws

VOTING

All questions at meetings of the Elections Advisory Committee shall be decided by majority vote of those entitled to vote and present at the meeting. Each member is entitled to one (1) vote.

p.g.5 of Bylaws

Next Meeting...

- Voting Equipment Demonstration
- Polling Place Setup
- Budget Review
- Mission Statement

Mission Statement Homework

Defining Statement

Summarizing our Purpose

Core Values

Pillars of support

Each person come up with 1

to 3 core values

I.e. To provide the

ultimate voting

experience