



AFFILIATE CRITERIA - BUSINESSES, ORGANIZATIONS

LET'S MOVE!
MISSOULA

We make the choices that are available to us! Affiliates **hosting** events or **sponsoring** events champion their commitment to a **5-2-1-0** healthy environment. Please incorporate these best practices at public or private events where the majority of attendees are **children or families**. Once you check the boxes, **CELEBRATE** yourselves for shifting to a culture of health!

- Prioritize non-food rewards, prizes and giveaways.**
- Event admission should be free or low-cost whenever possible. Low-cost = \$4 or less per person.**
- Promotions detailing parking information need to also include active transportation.**
- Food distributed for free as snacks, prizes, or meals must be healthy. (Reference: 5-2-1-0 Healthy Food and Smart Snack Resource)**
- Water must be provided for free. All other beverages (non-alcoholic) sold or free must be Smart Snack.**
- Meals provided for free should have 50% healthy options that are fruit, vegetables or Smart Snack.**
- Dessert when offered should be properly portioned and served with fruit.**
- Food vendors should come from the 5-2-1-0 Preferred Vendor list, when possible.**
- CELEBRATE! You are shifting a culture! Recognition opportunities below.**

RESOURCES

- 5-2-1-0 Healthy Food and Smart Snacks 101
- 5-2-1-0 Preferred Vendor List
- Desserts 101
- Costco Smart Snack Shopping List
- Healthy Granola Bars

CELEBRATE

- We want to feature your event on the **5-2-1-0** monthly calendar, seasonal bingo, social media and other press as available (school newsletters, PSAs, op-eds).
- Visibly display your commitment to **5-2-1-0** through a Champion window cling, healthy vending stickers and more.

ACTIVE TRANSPORTATION

A simple reminder to “walk, bike or bus” is one way to build **5-2-1-0** into our everyday. This normalizes the efficient option to active travel. **Missoula In Motion** is a great resource for help with language and ideas.

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AFFILIATE CRITERIA - COMMUNITY OR PRIVATE EVENTS

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MAKING THE HEALTHY CHOICE, THE EASY CHOICE

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